

MINTY COOLING SMOOTH REFRESHING MINTY COOLING  
HEART DISEASE LUNG DAMAGE CANCER  
NICOTINE DEPENDENCE  
MINTY COOLING SMOOTH REFRESHING MINTY COOLING  
HEART DISEASE LUNG DAMAGE CANCER  
MINTY COOLING SMOOTH REFRESHING MINTY COOLING

Menthol tobacco and nicotine products are

# addictive by design

NICOTINE DEPENDENCE  
MINTY COOLING SMOOTH REFRESHING MINTY COOLING

**Did you know that the distinct menthol flavor in cigarettes and vapes was carefully designed to hook you?**

Those cooling, numbing qualities mean menthol products are more addictive and harder to quit, increasing your risk of lung cancer, heart disease, and other deadly illnesses.

**Choose to quit today - with help.**



Text **START**  
to 300500



Visit us at  
[QuitNowRI.com](http://QuitNowRI.com)



Call us at  
1-800-QUIT-NOW.