

# Monkeypox (MPV) Community Partner Toolkit

Rease "like" and share any of these monkeypox awareness posts on your social media channels. The Rhode Island Department of Health (RIDOH) acknowledges that public health agencies play a key role in reducing the stigma associated with monkeypox virus (MPV) and other diseases that disproportionately impact specific communities. We actively engage with community members in honest discussions about stigma and language, and use what we learn to develop respectful, evidence-based messages in-line with federal requirements. At times, language that feels inclusive to some community members may feel stigmatizing or unintentionally harmful to others. RIDOH appreciates the community's feedback and understanding as we strive to balance community needs, clear communication, and federal requirements.

# Monkeypox (MPV) Vaccine Messaging

FB – I Vax for My Community IG – I Vax for My Community

Facebook Post (FB) – I Vax for My Partners
Twitter – I Vax for My Partners

# MPV Vaccine Messaging (Spanish)

FB: I Vax for My Community (Spanish)
IG: I Vax for My Community (Spanish)

#### **Monkeypox Awareness Messaging**

FB: Monkeypox Affects Everyone
IG: Monkeypox Affects Everyone
IG: Monkeypox: Know the Facts

### **Monkeypox Awareness Messaging (Spanish)**

FB: Monkeypox Affects Everyone (Spanish)
IG: Monkeypox Affects Everyone (Spanish)

# Homo se propega la viruela mono? (How does MPV spread?)

Facebook Post (FB) – Homo se pronega la viruela

Instagram Post (IG) – Homo se propega la viruela

#### Sintomas (Symptoms)

Facebook Post (FB) - Sintomas

Instagram Post (IG) – Sintomas

#### Tratamiento y cuidado (Treatment and care)

Facebook Post (FB) – Tratamiento y cuidado

Instagram Post (IG) – <u>Tratamiento y cuidado</u>

## What is monkeypox?

Facebook Post (FB) – What is monkeypox?

Instagram Post (IG) - What is monkeypox?

### How does monkeypox spread?

Facebook Post (FB) – How does monkeypox spread?

Instagram Post (IG) – <u>How does monkeypox spread?</u>

# How to protect yourself...

Facebook Post (FB) – How to protect yourself...

Instagram Post (IG) – How to protect yourself...

#### Who can catch monkeypox?

Facebook Post (FB) – Who can catch monkeypox?

Instagram Post (IG) – Who can catch monkeypox?

#### **Know your risk during events**

Facebook Post (FB) – Know your risk during events.

Instagram Post (IG) – Know your risk during events.

#### Prevention

Facebook Post (FB) - Prevention

Instagram Post (IG) – Prevention

#### What are the symptoms of monkeypox?

Facebook Post (FB) – Symptoms

Instagram Post (IG) – Symptoms

#### What to do if you have symptoms...

Facebook Post (FB) – What to do if you have symptoms...

Instagram Post (IG) – What to do if you have symptoms...

What to do if you have monkeypox...

Facebook Post (FB) – <u>If you have monkeypox...</u>

Instagram Post (IG) – <u>If you have monkeypox...</u>

Facebook Post (FB) – Lower your risk

Instagram Post (IG) – <u>Lower your risk</u>

Monkeypox vaccination

Facebook Post (FB) – <u>Dr. Chan Explains...</u>

Instagram Post (IG) - Dr. Chan Explains...

Toolkits for various settings: Toolkits for Community, Work, and School

**CDC social media content:** Social Media graphics

Fact sheets:

RIDOH/CDC: What You Need to Know about Monkeypox if You are a Teen or Young Adult – English (Spanish)

RIDOH/CDC: Monkeypox and Safer Sex – English (Spanish)

**CDC:** All Updated CDC Monkeypox Fact Sheets

WHO: Public health advice on monkeypox for gay, bisexual and other men who have sex with men - English

(Spanish)

Web pages:

RIDOH Monkeypox web page (with syndicated CDC updates): health.ri.gov/monkeypox

RIDOH Sexual Health Information for Gay/Bisexual Men and Gender-Diverse People

CDC Monkeypox web page: <a href="mailto:cdc.gov/monkeypox">cdc.gov/monkeypox</a>