

MINTY COOLING SMOOTH REFRESHING MINTY COOLING  
HEART DISEASE LUNG DAMAGE CANCER  
MINTY COOLING SMOOTH REFRESHING MINTY COOLING

Menthol tobacco and nicotine products are

# addictive by design

NICOTINE DEPENDENCE  
MINTY COOLING SMOOTH REFRESHING MINTY COOLING

**Did you know that the distinct menthol  
flavor in cigarettes and vapes was  
carefully designed to hook you?**

Those cooling, numbing qualities mean menthol products are more addictive and harder to quit, increasing your risk of lung cancer, heart disease, and other deadly illnesses.

**Choose to quit today - with help.**



Text *START*  
to 300500



Visit us at  
[QuitNowRI.com](http://QuitNowRI.com)



Call us at  
1-800-QUIT-NOW.