



Health Equity Zone Initiative

Training and Technical Assistance Program

Sponsorship Guide

July 2023





Thank You for Your Interest in Supporting the Health Equity Zone Initiative!

Health Equity Zones (HEZs) are historically under-resourced geographic areas where investments to address health inequities can be most impactful. The mission of Rhode Island's Health Equity Zone initiative is to build a healthy and resilient Rhode Island by investing in communities and their capacity to affect change; by honoring the expertise of those who live and work in those communities; and by challenging the systems and structures that perpetuate health inequities. Learn more at health.ri.gov/hez.

“ The HEZ initiative is built on the collaboration of stakeholders from the communities, different organizations and agencies that don't typically come together but have a connecting thread around strengthening and building up the well-being of the people of our community. Leveraging the knowledge and relationships of all HEZ stakeholders leads to greater outputs and more connection from participants. ”

– Tricia Driscoll, Executive Director, Center for Mediation Rhode Island, Bristol HEZ Steering Committee

HEZ Training and Technical Assistance Program

The HEZ Training and Technical Assistance Program (TTAP) framework supports a variety of learning events, workshops, and convenings to promote collective impact efforts among HEZ collaboratives and other partners. The program also shares practices across the state to advance equity and address the underlying factors that impact health outcomes through engagement and organizing. Learn more about collective impact at collectiveimpactforum.org/what-is-collective-impact.

Learning Community Events

The HEZ Learning Community consists of quarterly conference-style events and is the initiative's primary forum for fostering collective impact and building community capacity. These events are planned and led in partnership with leaders of community-based HEZ collaboratives, bringing together and elevating the expertise of the community and holding space for authentic relationships spanning systems and sectors. For example, a prior event's theme, *Leaning into Difficult Conversations*, featured the following sessions: *Strategic Framing for Climate Change Communication*; *Narragansett and Algonquian Homelands Erasure, Reclamation and Recognition*; *Conflict is a Bridge to Change*; and *Municipal Government 101: Your Guide to Engaging with Your City or Town*.

“ ...I have experienced how powerful it is when the HEZ networks come together to learn...The HEZ training and technical assistance program is vital for creating a safe space to learn, grow and foster connections that will ensure long-term success. ”

– Molly Henry, Director, Climate & Health, American Forests and HEZ Community of Practice facilitator



Communities of Practice

Following Learning Community events, we found that attendees wanted to focus on and devote time to specific topic areas and build relationships across systems to solve related problems. This led to the formation of HEZ Communities of Practice, including those focused on policy and advocacy, food and environmental justice, and maternal and child health.

“ ...I facilitate a meeting monthly for HEZ community supports that works as a continuance to HEZ community fellowship. This was a direct result of HEZ learning days and wanting to bring us all together. I think it makes us all stronger advocates!...”

– Michele Mitchell, West Warwick HEZ Community Ambassador, Co-chair of Overdose Prevention & Harm Reduction Group, CCHW, and facilitator of Community Conversations

Mentorship

The HEZ-to-HEZ sharing of best practices, lessons learned, and institutional knowledge has evolved over time, becoming more formalized through the completion of a HEZ-led, year-long mentorship pilot. In response to recommendations following the pilot and ongoing discussions, a virtual HEZ classroom will provide ongoing, accessible, and robust support allowing for information sharing within and outside of the initiative.

“ ...In our partnership with the HEZ Training and Technical Assistance Program, we have worked collaboratively to help increase awareness of municipal processes, explained the intersectionality of state and local government and provided members of Health Equity Zones with the tools they need to advocate to local leaders. We hope to work with Health Equity Zone members to improve policy outcomes at all levels of government through this partnership.”

– Jordan Day, Associate Director, Rhode Island League of Cities and Towns

Sponsorship Details

Impact

The HEZ initiative is gaining momentum and receiving regional, national, and international recognition. However, our activities and the support we can provide to local HEZs are often limited by funding restrictions. Your support will help TTAP compensate community members for their time and expertise and defray other event costs, such as food, incentives, transportation, language access, and programming.



Ways to Sponsor and Benefits to Your Organization

Change Maker Level — \$25,000

- Recognition as a Change Maker-Level Sponsor on event registration site (logo and hyperlink)
- Acknowledgement during the event and in program marketing materials, including a full page in the conference program
- Exhibit table for your organization in a prominent location
- Priority registration for 15 staff and affiliates

Champion Level — \$10,000

- Recognition as a Champion-Level Sponsor on event registration site (logo and hyperlink)
- Acknowledgement during the event and in program marketing materials, including a half page in the conference program
- Exhibit table for your organization in a prominent location
- Priority registration for 10 staff and affiliates

Ally Level — \$7,500

- Recognition as an Ally-Level Sponsor on event registration site (logo and hyperlink)
- Acknowledgement during the event and in program marketing materials, including a quarter page in the conference program
- Exhibit table for your organization
- Priority registration for 7 staff and affiliates

Advocate Level — \$5,000

- Recognition as an Advocate-Level Sponsor on event registration site (logo and hyperlink)
- Acknowledgement during the event and in program marketing materials
- Exhibit table for your organization
- Priority registration for 5 staff and affiliates

Supporter Level — \$2,500

- Recognition as a Supporter-Level Sponsor on event registration site, including your organization's name
- Acknowledgement during the event and in program marketing materials
- Exhibit table for your organization
- Priority registration for 2 staff and affiliates

Friend Level — \$1,000

- Recognition as a Friend-Level Sponsor on event registration site, including your organization's name
- Acknowledgement during the event and in program marketing materials
- Exhibit table for your organization

We invite you and/or your organization to consider becoming a sponsor of these events.

Thank you for your support!



How to Support

To become a sponsor of the HEZ Training and Technical Assistance Program, please complete the following form. For questions, please contact deb.golding@health.ri.gov and morgan.duffney@health.ri.gov.

HEZ Training and Technical Assistance Program Sponsorship Application

Organization Name: _____

Contact Name: _____

Email: _____ Phone: _____

Address: _____ City: _____

State: _____ ZIP Code: _____

Please select a sponsorship level:

- Change Maker – \$25,000
- Champion – \$10,000
- Ally – \$7,500
- Advocate – \$5,000
- Supporter – \$2,500
- Friend – \$1,000

Please return this form to deb.golding@health.ri.gov and morgan.duffney@health.ri.gov. They will contact you upon receipt with next steps.

Trust that your sponsorship dollars will go where your organization intends. All funds donated under the Training and Technical Assistance Program (TTAP) shall be placed in a restricted receipt account, and such funds can only be used for training and technical assistance purposes.

